# Jason Zubiate

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#### **EDUCATION**

## University of California Irvine

Irvine, CA

Bachelor of Science in Computer Science

Oct 2019 - Jun 2023

## TECHNICAL SKILLS

Languages: JavaScript, TypeScript, HTML/CSS, SASS, JSX/TSX, Python Frameworks: React, Next.js, Angular, Node.js, Tailwind, Jest, Framer, PyTorch

Developer Tools: Git, Figma, MongoDB, Amazon Web Services (AWS), MySQL, NextAuth.js

Libraries: jQuery, Redux, Recoil, GSAP, Stripe, Material-UI

Concepts: Object-Oriented Programming, Responsive Web Design, REST API's, Search Engine Optimization (SEO),

Server-Side Rendering (SSR), Asynchronous Code

## EXPERIENCE

# Freelance Web Developer

Jun 2023 – Present

Jason Zubiate - Web Design

Remote

- Concerted with e-commerce and small business clients to develop and maintain modern custom websites, driving a 30% increase in online sales.
- Performed comprehensive SEO audits, applied on-page and technical SEO best practices, resulting in a 41% improvement in search engine rankings.

UX Lead Jan 2023 – Jun 2023

Nutripair

Irvine, CA

- Piloted an agile startup design team through usability testing of a new customer experience program slated for implementation in future beta release.
- Ensured the functionality, accessibility, and quality assurance of 30+ high fidelity UI/UX component prototypes.
- Collaborated with cross-functional teams to redesign 2 mobile app pages. Analyzed dataset of 100 user feedback survey entries, employing Smartlook analytics to conduct observations.

## Machine Learning Engineer Intern

Oct 2022 - Mar 2023

ObvioHealth & Hyfe AI

New York, NY

- Improved model precision by 31% with OpenAI's Whisper and Hugging Face voice activity detection. Resulting in 12% reduction of annotated data needed for computer vision purposes.
- Enabled scalable training with 20,000 audio files stored in Google Bucket, increasing preprocessing rate by 18%.
- Utilized Python Lightning & Hydra to consolidate loading, preprocessing, encoding, and training into 1 pipeline. Optimizing codebase efficiency by 23%.

## Front-End Developer Intern

Jun 2022 – Sep 2022

Nutripair

Irvine, CA

- Collaborated with designers and product managers to create a responsive modern dashboard consisting of 18 reusable React components.
- Introduced automated testing procedures for an implemented API file structure and MongoDB server interactions, including asynchronous CRUD operations.
- Increased page speed by 28% through dynamic imports, image optimization, high-performance server components, and data caching.

## PROJECTS

Demos Delivered | React, Next.js, TypeScript, HTML/CSS, Tailwind, MongoDB

Sep 2023 – Present

- Launched a React web platform connecting producers with EDM labels, garnering 200+ active users.
- Enabled efficient access to a MongoDB database housing an extensive catalog of 40+ labels.
- Enhanced the demo submission process for producers seeking collaborations with EDM labels, achieving 100% complexity reduction.

## AI Article Summarizer | React, Next.js, TypeScript, HTML/CSS, Redux, Tailwind

Aug 2023 – Present

- Designed and implemented a web-based application capable of extracting and summarizing web articles through URL inputs.
- Achieved a 60% reduction in average article reading time, optimizing content consumption for end-users.
- Leveraged a suite of APIs, including ScrapeNinja, and OpenAI, to proficiently extract and summarize web articles, streamlining the information retrieval process.